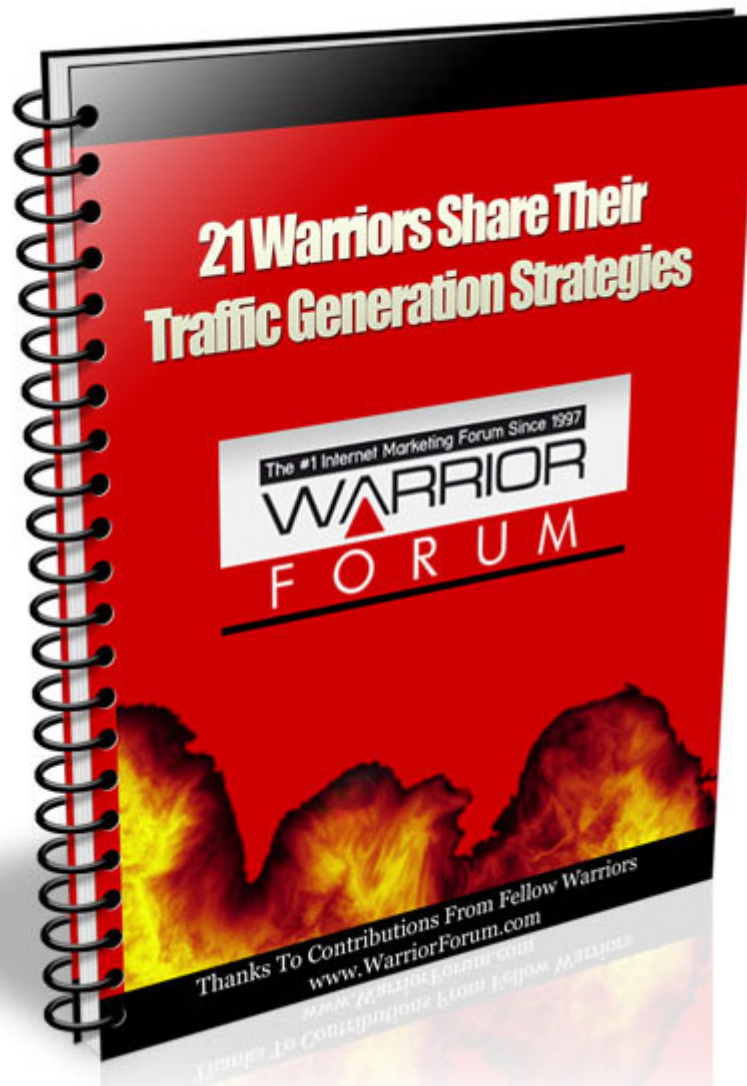


# 21 Warriors Share Their Traffic Generation Strategies



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Hi Warriors,

There are many essential components in running a successful internet business - improving conversions, list building, upselling, setting up the proper marketing funnel etc. The list is endless.

However generating TRAFFIC is lifeblood of every internet business. And I'm sure it is one of the major obstacles that newer warriors face on a daily basis. Hence I'm willing to give someone money for helping others.

Post your best traffic generation strategy here. Your post can be detailed or as vague as you want.

\*\*\*\*\*

**\*\* \$185 Prize for Best Traffic Generation Post \*\***[UPDATED]

\*UPDATE\*

Thanks to contributions from:

Steve Reist - \$50

pjjg (Jeremy) - \$40

Jake Riley - \$25

TheUltimatePublishing - \$20 (Plus an additional undisclosed incentive)

A winner will be selected the following Saturday (1st March) and I'll paypal \$185 over.

Guidelines:

- Please refrain from touting your own WSO. Unless of course you are willing to share a portion of your system.
- While quoting previous material is fine, try to keep the post material within the thread so we don't have to jump around so much. =)

Alvin Huang

**\*\*UPDATE\*\***

**Unfortunately the thread was locked in the early stages due to unknown reasons by a moderator, and hence the winner of the post will only win \$50.**

### [Ephrils](#)

<http://www.chimp-change.com/>

I'll take a crack at this first :)

I'm still working on long term traffic but I've got a nice short term burst strategy in place for site I want to promote.

Stumble your site, if you've got access to a membership site or service that let's you buy or trade Stumbles buy a decent amount of them to improve your Stumble ranking. Use Digg. Digg a post, or other relevant part of your site. The idea is not to get to the first page, but to use Digg's PR to get indexed quickly. Digg's help of course, and services exist that will also buy and sell Digg's, which I'm sure people here are aware of :-P

Use this in combination with social bookmarking sites. I use OnlyWire to get a nice amount of backlinks with a few clicks. I've heard of socialmarker.com also but have never used it, but I imagine it serves the same purpose. This is also to help improve indexing time and ranking due to good backlinks.

Also use sites like Propeller and other websites you commonly see in the ShareThis Wordpress plug-in. They provide quick backlinks and decent traffic.

Finally, to finish this short burst of traffic, I use the QUIT tool at bluehatseo.com When all this is combined at once you get indexed quite fast and get some traffic coming in. StumbleUpon will probably have the most lingering traffic, and if the content is truly good a Stumble account better than yours will Stumble you as well. This has brought me 3000 hits in a single day from 1 person's super Stumble! That traffic still comes in today.

I can also add article writing, as a means for backlinks, but lately I find articles best for building lists not for long term traffic, but for traffic you'll work on later.

### [Justin Michie](#)

<http://www.internetmarketingbook.com>

I just posted this to my blog, but also thought someone here might find it helpful. This obviously isn't all inclusive (after 50 it was time to stop) and I didn't include some methods I don't really care for like FFA sites and safelists... so please feel free to add to it if you like:

1. Write and submit articles to the article directories.
2. Leave comments on other people's blogs with a backlink to your site.
3. Answer people's questions on [www.answers.yahoo.com](http://www.answers.yahoo.com).
4. Post in forums and have a link to your site in your signature.
5. Write a press release and submit it to [www.PRWeb.com](http://www.PRWeb.com).
6. Advertise your website in the appropriate category on [www.Craigslist.com](http://www.Craigslist.com).

7. Give an unbiased testimonial on a product/service that you have used in exchange for a backlink to your site.
8. Start a blog and submit it to the 100's of free blog directories.
9. Manually submit your website to the major search engines.
10. Optimize each page of your website for a particular keyword or search phrase.
11. Add a link in your email signature to your website. It's a free and easy way to get a little more traffic.
12. Make a custom 404 error page for your website redirecting people to your home page.
13. Use PPC search engine advertising.
14. Add a "bookmark this site" link to your webpages.
15. Have a tell-a-friend form on your site.
16. Send articles to ezine publishers that includes a link to your website.
17. Hold a crazy content and make it go viral.
18. Give away a freebie (ebook, report, e-course) to keep people coming back to your site.
19. Add an RSS feed to your blog.
20. Submit your site to any related niche directories on the net.
21. Participate in a banner or link exchange program.
22. Create a software program and give it away for free.
23. Purchase the misspellings or variations of your domain name, or those of your competitors.
24. Buy a domain name related to your niche that is already receiving traffic and forward it to your site.
25. Pass out business cards with your domain on them everywhere you go.
26. Start an affiliate program and let your affiliates send you visitors.
27. Start a page on social bookmarking sites such as [www.MySpace.com](http://www.MySpace.com).
28. Submit a viral video to [www.YouTube.com](http://www.YouTube.com)
29. Conduct and publish surveys to your website.

30. Find joint venture partners that will send you traffic.
31. Start your own newsletter or ezine.
32. Use a autoresponder or email campaign to keep people coming back to your site.
33. Purchase ads on other sites.
34. Send a free copy of your product to other site owners in exchange for a product review.
35. Sell or place classified ads on [www.eBay.com](http://www.eBay.com) with a link to your site.
36. Post free classified ads on any of the sites that allow them with a link to your site.
37. Exchange reciprocal links with other related websites.
38. Network with other people at seminars or other live events.
39. Purchase advertising in popular newsletters or ezines.
40. Advertise on other product's "thank you" pages.
41. Create a free ebook and list in on the "free ebook" sites.
42. Buy and use a memorable domain name.
43. Do something controversial.
44. Create an Amazon profile and submit reviews for books and other products that you have read.
45. Start a lens on [www.Squidoo.com](http://www.Squidoo.com).
46. Use a traffic exchange (low quality traffic, but can sometimes be worthwhile).
47. Get referrals form similar but non-competing sites.
48. Create and sell a product with resell or giveaway rights and include a link to your site in it o others pass it around for you.
49. Email your list. If you don't have one, get one.
50. Buy a pair of sandals; get your website engraved on the bottom and walk on the beach, stomp in the mud or play in the snow.

[seo2020](http://www.seo2020.com)

<http://www.seo2020.com>

Here's my crack at it... I have included a PDF of the complete strategy here:

<http://www.seo2020.com/smm/formula.pdf>

This free report introduces a formula for neatly categorizing all of the various functions of thousands of social networks into an easy to understand system (formula) that (when implemented to create a blueprint) will yield an exponential traffic effect. In other words, by using the social networks in a systematic (and planned) way, you achieve a significant amount of traffic leverage on the back end for a little bit of effort on the front end.

Here's some proof of traffic through pure social marketing as detailed in the report above:

<http://www.charlesheflin.com/social-media-is-booming-are-you/>

[shinya21](http://www.empiredotcom.com/)

<http://www.empiredotcom.com/>

There are many ways to drive traffic but to have TARGETED TRAFFIC there is only a few ways . Below is a few ways you all can try .

Google Site Targeting Program

First you have to find your competitor's site which has many targeted traffic flowing in , second see if he has adsense in his site , if yes then you are in luck . Next use Google Site Targeting Program to put your ad direct to your competitor's site . One good thing about this is you do not need to contact the owner of the site .

Groups marketing

This might not give immediate traffic but is still the most powerful way to get constant traffic flow for long term success . Find the group that are interested in what you are offering , the group can be a community or forums like warriors forum . After you find just start posting and offer what you are expert in , this may be what everyone is doing but most forget 1 thing and that is active . In order to build your name or brand in a community you need to be active . Constant posting of good content which benefit others will get you targeted traffic for long term success .

Offline Traffic Generation

This is a strategy that seldom people use but it is the traffic which will bring more traffic to your site without even knowing . It will cost some money but not much . It might seem stupid but I still think it is a great way too . Putting your ads on magazine , cars or shirts . Example if you are selling dog food you can go find some dogs magazine and contact the publisher to see how much is to put a small ad in the magazine . If you have cars you can print your ads on it , it might seem stupid but i have seem people doing it . lastly you can print your ads on the shirt . There are even more ways to do offline strategy . On top are just a few ways ....

Hope this helps .

**Chris Stigson**

<http://www.lazymilliondollars.com/vpm/>

find a keyword with 5,000+ searches per day and 10,000 indexed pages with few optimized... do a stumble, digg on an article you wrote with the keyword => 2-3 days later, BAM. 1,000's of visitors from Yahoo, Google and MSN =>

Hard to find. YES. Can you find? YES. Have I found? YES.

- Chris

**Judith Tramayne**

<http://www.agoodread.com/>

For sustained long term traffic.

1) Optimize your site for Search Engines

Keep tweaking your site every other day with simple but effective changes. The more you consistently change your site, the better it becomes and search engines will visit each day.

2) Post regularly to your blog

Make sure each post is a keyword for your business. Then ping it each time you write a post.

3) Do an RSS Feed for the pages on your site.

Make sure you have an autodiscovery link in the head section of each of your pages that are in the .xml feed. Change the .xml file periodically as this will let the feeds send it out to people you request the information you provide.

4) Write quality articles

Submit to the article directories and article groups in Yahoo. A number of Ezine owners still like receiving emails they can simply copy and paste into their ezines each week. Usually these ezine owners will put up their Ezines on their site and this gives backlinks.

5) Create Video filled with useful information.

Submit this video to youtube, google, etc. and make sure your link is the first line in the right side in the About Video. Send the link to your list and ask they send it on to anyone they feel would be interested.

6) Offer something interesting for free on your site.

Not something your visitor has to sign up for as you will have other free resources so they can do that on the same page.

7) Treat each of your web pages as a stand alone page.

This goes back to the Search Engine idea. Your visitors don't simply come to your index page. They come through the back door so make sure what they read will make them want to click on your navigation menu to read more.

Judith

**Joseph Then**

<http://www.nkwebhost.com>

Buy traffic. 🚫

No no no... Just joking.

OK, here's one: Combine BUM marketing technique with video. ie. Look for long-tail keywords that are searched pretty high and create a video with the keywords as the title.

From my testing, it ranked just as high as an ezinearticle submission. Or, you can do both...

**Steven Wagenheim**

<http://www.stevewagenheim.com/4steps.html>

### **The REAL Truth About Traffic Generation**

This may be a real hard pill to swallow for some, but there is no BEST traffic generation technique. I'd be a fool to try to even come up with one.

Here's why.

For starters, each form of traffic generation is going to reach a different audience.

For example, safelist advertising is only going to reach people who join safelists.

Article marketing is only going to reach people who look for content online and read articles.

Video marketing is only going to reach people who like to look at videos.

Then there is the other factor in the equation.

The niche you're in and the keywords you're targeting.

Let's take Google Adwords, which so many people feel is the best traffic generator, hands down.

Let's for argument sake say you set up your Google Adwords campaign and decided that you wanted thousands of clicks a day. So you set your daily budget at an insane amount of \$2,000.

Guess what?

If your targeted keywords only generate 500 searches a day, you're not going to spend anywhere near what you'd like to spend. You can't get 10 pounds of fish out of a 2 pound swimming pool.

So your niche has an incredible effect on the amount of traffic you get.

Then there is the other factor, those niches that simply don't work for various forms of advertising.

For example. If you're in the health niche, you can forget about using the following:

FFA Hosting  
Safelists  
Traffic Exchanges

Why?

Because the people who are using these methods are looking to make money online, period. They have no interest in curing their ailments, even if they might have them. Point is, they're not targeted and thus you'd be wasting your efforts on them.

Then you have Adwords, which, while it might work for the "make money online" niche, is very costly because the CPC for that niche is through the roof. So if you're selling a \$27 ebook, forget it...you'll go broke.

As you have seen, I have taken just about every form of promotion and poked some kind of hole in it depending on who you're targeting and what niche you're in. A guy who doesn't like to read, as much as Article Marketing is a killer for me, is NOT going to ever be my customer. I have to find a way to reach him some other way.

That is why Justin's post is hands down the winner here regardless of what anybody else contributes, because he has just about named every way to get the word out about your product that I can think of.

And that's the whole point of this post.

No one thing is a slam dunk knock 'em out of the ball park home run.

You MUST do it all unless there is something specifically that will NOT work for your niche. In that case, leave it out.

Personally, I use many of the methods Justin mentions though not all, simply because I don't have the time.

Here's what works best for me.

Article Marketing

Safelists  
Traffic Exchanges  
Message Boards  
Forums  
JVs

And I am just now starting to get into video marketing. We'll see how that goes. I'll be reaching a whole new audience so I have no idea what the results will be yet.

Anyway, that's the real truth about traffic generation.

It's a whole lotta littles that add up to a whole lot.

**[roulettered56](#)**

<http://www.warriorforum.com/warrioroffers/author.asp?author=51295>

This is **one** of the most powerful ways to get a **plague** of traffic and this method is very *easy* to accomplish,

I have used this for about 8 of my websites so far and it explodes my servers! I know this strategy will help many people get a major traffic boost.

ready?.....

## **#1**

Make 3 videos (camtasia etc), BUT before I tell you the 3 videos, you must know that all of my videos are NOT fancy pants glitter here and there, oh no. In fact, they are very basic screenshot pictures of my chosen text with a call to action placed on the time line with a simple background music to set the mood. You can go fancy if you know how but you only want to send a short Message that MAKES the viewer click the link or go to your lander.

(Need help with Window movie maker? PM me)

NO fancy moving graphics. And, each one must have your website address IN the video itself, and at the end of each video a call to action, IE, click the link in the description to blah blah NOW!  
the 1st needs to be a video detailing the benefits of your product/site.

The 2nd video needs to express a Unique selling Point or reason NOT to go to the thousands of other blogs etc.

The 3rd has to be a compilation of benefits, features, bullet points, testimonials and whatever you can add to make people go to the blog/forum/site you are promoting.

## **#2**

The next step is to join or sign up for a video distributor IE traffic geysers etc, I use Tube mogul as they are brilliant and **FREE**.

what ever video distributor you use, MAKE sure it submits to metacafe and Revver as well as youtube, metacafe sent 1800 unique visitors to my website that converts at over 5% for a \$14 product! (YES 5%) DON'T underestimate the "not so popular" video sites.

### #3

Analyze with Google Analytics what video site is sending you the most traffic, THEN, try to get VIDEO testimonials and submit them to the top traffic senders as reported by Analytics.

Now, I know my post isn't the most technical, But, Anyone can apply this method, and **IT WORKS!**

Follow my step by step and you will get a lot of traffic! (understatement of the year) 😊

All the best,

Louis

[doug p](#)

<http://www.imutopia.com/blog/>

Easy 😊! I wrote a post for 101 tips to get more traffic last year to celebrate my 1000th post, and cant find it. So, i have it on my blog, here it is:

I decided to put together a blog post about traffic because whatever you are doing online you have to get traffic??. period. If you are not getting traffic, then there is no way you can monetize off your site. Therefore, I decided to put together a blog post for all you freebie seekers :). Some of these techniques you may already know which is great. However, are you applying them? If not then when will you? You just have to stop being lazy and actually apply these techniques ;). Okay, so here is the list, hope you enjoy. If you feel that this blog post will help anyone then feel free to pass it around, but the article must remain in tact the way it is, enjoy.

101 ways to get more traffic

1. Write and submit articles :). It is a classic, but it works. This will be indefinite traffic stuck in the search engines for you. Write quality unique articles, not articles that are rehashed or provide no insight to readers, which is a huge problem these days.
2. Write and submit press releases, think prweb after you do one.
3. Write and ping blog entries. Always make sure to link back to your website with your blog posts. Try making multiple blogs and have them all link back to one main site.
4. Make sure your website is listed in DMOZ: <http://dmoz.org/>.

5. Advertise your website in the appropriate categories at Craigslist. Try posting your ads in the most populated cities in the world.
6. If a niche related forum that you frequently visit allows signatures, then make sure to add your website url in there.
7. Make sure to view related products on Amazon.com. You can try and take some customers from your competitors here by providing your own url if the product is similar.
8. Review websites in your niche on Alexa to try to take some of their traffic by including a reference back to your site.
9. Review some related products on epinion.
10. If you purchase a product that you actually like, then feel free to give an individual respect when respect is due and leave a testimonial. You should be able to get some traffic from that website if your testimonial is left with a url.
11. Whenever you send an email to someone, always add your website url as a signature.
12. Keep updating content on your websites/blogs?? try at least once per week.
13. Tag blog posts at social bookmarking sites, especially at <http://del.icio.us/>.
14. Add photos to your blog with appropriate keywords.
15. Tag blog photos at Flickr.
16. Politely ask your readers to subscribe to your rss feeds.
17. Try coining your own term. Might want to trademark it if you smell that it will become popular.
18. Encourage readers to comment on your blogs.
19. Include translation for your websites/blogs, especially in Chinese.
20. Do not be boring, write about something that a wide select of people would want to know about.
21. Make sure to edit your writing (unlike what im doing :D).
22. Comment on other related blogs.
23. Make a custom 404-error page for your website. You can provide a link back to your main website or even try to monetize it by offering a related affiliate program within your niche.
24. Sponsor a charity, most charities will link back to your website, and you are also doing a good deed :).
25. Sell an item on eBay as a charity auction. Most charities will link back to both your auction and your main website.
26. Start a publicity campaign, do something that individuals in your niche will take note of.
27. Brand your website with a logo and a slogan/catch phrase. Think IBM.
28. Hold a crazy contest that people in your niche will talk about. This will equal more links and traffic to your website.
29. Build a tool that individuals in your niche will love and enjoy. Then give it away for free. If the tool is helpful, then you will get quality one-way links to your website.
30. Contact small newsletters sources offline and submit articles to them.
31. Become friends with editors of an offline publication.

32. Give speeches offline. Start small and local. Also, do not forget to participate in toastmasters meetings in your area.
33. Have a GREAT product. All of the marketing/advertising in the world will do you NO good if your product is sub par.
34. Make something innovative. If you are selling information, what makes your content something you cannot get from the local bookstore, Barnes and noble or even eBay for that matter?
35. Is your product groundbreaking? Will you leave individuals with no choice but to talk about your product or service?
36. Are you selling something that wide groups of people want to know about but there is limited/scarce knowledge?
37. Write good content, if your writing is good then people will share it with their friends. In addition, webmasters will use it as content on their website with a reference back to your article, or at least they should.
38. Spark emotions. If you get people emotional about something then they will most likely talk about it.
39. Get a custom t-shirt made with your website url on it, and wear it often.
40. Build a list of subscribers. Your list is like a golden asset to you if utilized correctly.
41. Write tip articles, such as ???Ten easy tips to blank-blank-blank.???
42. Buy traffic from the search engines by utilizing one of their PPC campaigns.
43. Open up a myspace account and find targeted friends so that you can promote your services to them. Do not spam people, myspace is cracking down on spammers and are starting to sue people.
44. Solicit a link from your local chamber of commerce.
45. Have an easy to remember domain name. If your domain name is too long or not memorable then people may forget your site.
46. Add a bookmark option to your website/blogs.
47. Purchase the misspelled versions of your domain name and have it redirect to your main one.
48. Use keywords in your image alt tags.
49. Make sure to include appropriate keywords in your title tag, search engines show more prominence or importance to keywords here.
50. Place appropriate keywords in your anchor text when linking.
51. If you have a profile anywhere online, always include appropriate keywords and link back to your website.
52. Try to get links from websites within your niche with a high pr (pagerank). Some The more one-way links (inbound links/backlinks) you have to your website, the higher your pr will become. Pagerank is important because websites with higher prs tend to have a higher search results in Google. It is a no brainier that if you can get number one for a competitive keyword then you will have enough traffic that you can handle??◆ oh by the way its all free targeted traffic to remind you.
53. Outsource grunt work. Time is in essence money??◆. you can hire individuals at freelance services to send emails, request JV proposals, or to answer questions from prospective or current customers.

54. Offer something for FREE. Abracadabra is not the magic word, FREE is. It is like a worm on a pole for a fish in the water??💎. its bait! Offer a free mini course or free ebook to help collect more subscribers. You can always offer a backend to monetize on this opportunity, such as an affiliate product for example.
55. After someone orders from you offer a one-time offer that compliments your product. For example, if I offered a traffic ebook, then after the individual purchase it would make sense for me to offer a traffic conversion bonus for a limited time only.
56. Become the virus within your niche. Make yourself the bug and have people talking about your product. When people talk about your product then you can induce the viral effect. However, you must give people a reason to talk about you, and being like everyone else is not one.
57. Do your research and find expensive niches to tap into. A good way to do this is to find how expensive someone is paying for a keyword on a PPC search engine. If you can sell items that are more expensive more often then it is a quicker way to get rich :D.
58. Become an active respected member of niche related forums. You can do this by offering quality posts. Hint Hint, it is not the number of posts you make, it is the quality. Remember, quality or quantity. Many useless or negative posts will have people looking at you funny.
59. Test, test, test. Your flushing money down the toilet if your not testing to see what campaigns are bringing you in the most money compared to which ones are costing you money. When you test, you can eliminate the campaigns that are costing you dollars so that you can properly maximize your marketing efforts.  
Without proper testing, you are pretty much lost and can??💎t improve. You can only guess to what has or what is working. With proper testing, you do not guess, you know.
60. Stay up to date on what is going on in the world, you can monetize off hot topic trends.
61. Network, when you know more people you can find people that can help you get what you need.
62. Offer an affiliate program for your product or service. Make sure to let your satisfied customers know that you have one, if they like your product then they will be even more delighted to know that they will get money for referring you.
63. Write and give away a free ebook or report. It does not have to be long as long as its quality information neatly formatted and put together. You can also make a brandable ebook or report and allow affiliates the opportunity to brand their affiliate links in there to pass on to the next individual. You can then send this ebook to your subscribers or submit it to ebook directories.
64. Add viral components to your blog such as social bookmarking options, and a refer a friend option.
65. Be funny, people like something that will make them laugh and they will spread it for you if it is a genius idea.
66. Syndicate your content by using an RSS feeds on your website.

67. Answer people's questions on Yahoo! answers with a link to your website in the sources area.
68. Put a link in the "about me" section of your eBay profile.
69. Make and upload a viral video to YouTube. Use appropriate keywords in the video description for your target audience.
70. Record an informative podcast and submit them to popular podcast directories.
71. Provide helpful answers for Google AdSense on their help forum with a link back to your website. Go here to check it out: <http://groups.google.com/group/adsense-help>
72. Get people to comment and add content to your site. When they do this, they will provide you unique content, no need to pay for ghostwritten articles.
73. If you cannot get JV's, then try to bribe webmasters for sponsored advertising space on their newsletters.
74. Include a media section on your website so that you will give the media an easy way to stay up to date on what your company is doing.
75. Try to teach a class at your local community college or university. The more exposure you get in the public, the more credibility you will receive.
76. Make a screensaver and make it easy for individuals in your niche to download it. Have eye candy graphics combined with your company logo to brand yourself.
77. Write something controversial and spread it freely to your target market. It can be something as idiotic as the Da Vinci code, but as long as people talk about it, it's a successful campaign. A few hints, something controversial is something that goes against established beliefs in your market.
78. Write and publish a book. Having your own book is a quick way to gain credibility.
79. Take a guru in your niche out to lunch, and pay for it.
80. Start an organization or club about something. This can be done online through Yahoo! or Google groups.
81. Volunteer. Donate your time to a good cause; you can always network with people and form connections at the same time.
82. Get involved in your community and try to run some type of outreach program.
83. Offer good customer service, you may be surprised on how many referrals you get just by having a reliable one.
84. Consider adding a direct mail marketing campaign to your marketing arsenal.
85. Put an ad in your local yellow pages to get some local customers. Yellow pages tend to be more successful than newspaper ads because individuals are looking for a particular service when they are browsing through the yellow pages as opposed to newspapers.
86. Post bulletins in your local supermarket. However, since not everyone may carry a pen or pencil, place your contact information and URL on strips on the bottom so that individuals can rip it off and take it with them.
87. Host your own commercial so you can put "as seen on TV" on your products.
88. Conduct surveys and publish them. These make you appear as an expert in your field of study.
89. Break a record or shoot to be in the Guinness world records for something.

90. Make a sitemap for your website.
  91. Use a favicon for your site.
  92. Make your visitors more involved in your website. You can help accomplish this by adding CGI scripts to your site.
  93. Make sure you have no broken links on your site, and make sure that your website shows clearly in all browsers.
  94. Find domain names that get traffic, purchase them, and have them redirect to your website.
  95. Spell correctly whenever using keywords in writing.
  96. Look at sites related to your niche to try to figure out how they get their traffic.
  97. Properly optimize your website for the right keywords.
  98. Try to avoid java scripts on your website as much as possible.
  99. Do not use frames on your website.
100. If your website becomes popular and starts getting lots of traffic, try switching to a dedicated server. The longer you site is down equals the more lost visitors you will have.
101. Write a quality 101 article about a steamy topic that people want to know more about in your niche ;).

**[nick1123](#)**

<http://www.nickstraffictricks.com/nicks-traffic-tricks-2008/>

Here is one idea. Join StumbleUpon and stumble your page and then get others to stumble your stuff too through stumble exchanges. There are many people willing to exchange stumbles at:

<http://forums.digitalpoint.com/forumdisplay.php?f=105>

**[DougBarger](#)**

<http://www.recurringresiduals.com>

Here's a free, simple and yet highly effective one based on experience that has worked.

This one tip has made me thousands of dollars.  
Enjoy!

First, download the alexa toolbar.

Second, do a google search for your most profitable and searched niche keywords.

This second step ensures that the quality of your traffic is just as great as the quantity.

Third, When the results are returned in the Google index,

check the tool bar for the traffic ranking on the alexa tool bar.

You can get daily traffic reports by just clicking on it.

When you find one that has a smaller rank and larger traffic

with a green arrow,

visit that blog.

Fourth, when you visit the blog, read the content and find something pertaining to your niche and is targeted

to the offer on the web site that you need the

traffic promotion for.

Post a comment on that blog that first acknowledges

the blog owner, provides feedback pertinent to the

conversation and general flow of the most recent post.

Use **most searched for** profitable keywords

targeted to your site in your actual comment and

submit it.

Fifth, do this for the twenty most visited blogs in your

niche.

Sixth, get the link to your comment in each of those blogs

and create a folder storing them in one centralized location

saved in your my documents. Create a squidoo lens based on

the most searched for high traffic targeted profitable keywords and pull out your list of links to the targeted

blogs with your site in the comment along with the keywords.

Write an article in your lens that works those "traffic money links" into your article and publish it on your lens. You're about to see a snowball effect!

Seventh, create two yahoo email accounts.

Eighth, create two yahoo answers accounts using one from each email.

Ninth, login to one and ask a question using the most searched for highest traffic keywords related to your niche.

Tenth, log out of that one and then login to your other one.

Answer the question using the targeted keywords.

In the answer comment, say "I recommend going to this site for more answers, details, solutions, etc."

Eleventh: Post the link to your squidoo lens both in the answer with that above recommendation as well as in the space provided for "resource".

Twelfth: Write and publish an Ezine Article using the keywords including a link to your lens in the resource box.

Thirteenth: Post the link to the article on your lens.

Fourteenth: Repeat the ezine articles method with the next keyword and include both the article and lens in the yahoo answer.

Fifteenth: Watch the traffic roll in!

I personally guarantee all who try this method will see a *very sizable and dramatic increase* in traffic to any web site you use!

To Your Overflowing Prosperity,

Doug

### [gathersuccess](http://www.gathersuccess.com)

<http://www.gathersuccess.com>

I would say the best traffic tactic is to blog online... I find out one thing that blogging has that no other traffic has and that is bookmark traffic.

People who loves what you write on your blog and actually learn something from it will bookmark your blog and that's where you get constant traffic to your blog.

### [zapseo](http://www.nextday-copy.com/)

<http://www.nextday-copy.com/>

Build an authority site.

Get high powered people to use it.

Write a press release (or three) -- talking about the high powered ppl who are using it.

That's my plan and I'm stickin' to it. :)

### [annoyedgirl](#)

Go to a womens forum and make controversial posts. They'll all visit your site. Can't say you'll get customers, but you will get a huge spike in traffic.

### [shinya21](http://www.empiredotcom.com/)

<http://www.empiredotcom.com/>

While surfing the net today I just came across another way of traffic generation which I feel interesting . Most people in the world are not users of the internet . The vast majority of people who you want to reach don't use internet . It doesn't matter how well you optimize your website , they simply will never find .

Here's another fact . Some of the best internet marketer make most of their sales ' offline ' . They sell books , CD-roms , Dvd and so on at seminars , workshops and conference . Indeed for many ' Top Internet Marketer ' these offline sales represent the bulk of their income . I take Joel Comm as an example for his great release of ' Adsense Code ' . This book become best seller and guess what just one book he could drive tons and tons of traffic to his site non-stop .

So I believe the two way below are the best way to drive traffic to your site regardless how good you optimize your site .

1 . Write articles for use in regular publication - Newspaper , Magazine and so on . Always include your URL in the articles and you'll get millions of people to notice your website .

2 . Speak at every opportunity . Make presentation to business clubs , chambers of commerce , local societies - you name it . Every time you speak , announce your website .

Although these are the two ways of gaining offline publicity for your website , don't neglect business stationary , posters , car stickers , and so on . The more your website address is visible outside the web , the more visitor you will get regardless of how kind the search engine are to you .

I even went to ask most of my friends who surf the net most of the time and realise that most of the site that they knew was actually told by friends , reading in newspaper , magazine and on tv .None really go search for what they want on the net . Hope this will give you guys some new ideal in driving traffic .

[hotways](#)

<http://www.terrificnames.com/>

[In response to [Steven Wagenheim](#) ]

Hey Steven,

Great post. I agree with most of what you said but here are a couple of things that I do not agree on:

quote :

That is why Justin's post is hands down the winner here regardless of what anybody else contributes, because he has just about named every way to get the word out about your product that I can think of. And that's the whole point of this post.

Actually the stated point of the post is for the Best traffic generation strategy. A long list of strategies would hardly qualify as the best ONE. Trying to do all of those is probably the worst thing you could do.

Steven, I think your post was far more helpful than Justin's because you correctly pointed out that a lot depends on the market.

quote :

You MUST do it all unless there is something specifically that will NOT work for your niche. In that case, leave it out.

You CANNOT do it all; or at least you can't with any effectiveness.

No one has mentioned the 80/20 Rule but it is so true. 80% of the traffic you get will come from 20% (or less) of the strategies available.

Testing and tracking are needed to determine which 20% of what you are doing is yielding the greatest results. And then you do more of that. Focus on the things you have proven to yourself works best in your market. Spend a very small amount of your time testing new ideas and then if one of them proves itself, add it to the mix of things you know works.

Test -> Focus -> Action

That's the best traffic generation strategy.

Don't trust what you read or what someone has said on a forum until you have proven it to yourself.

[bambam](#)

There are some good helpful posts here...but here is my contribution.

**Pay Per Click Advertising (PPC)**

**Web Directories**

**Search Engine Optimization** browse seo forum and get the gurus to help you out, they keep up to date with algorithms.

**Off Page SEO** for individual pages

**Using Article Marketing** bum method

**Press Releases**

**Classified Ads**

**Forum Marketing** with sig link

**Your Own Affiliate Program**

**Joint Venture Partners**

**Google and Yahoo Groups**

**Blogs For Instant Traffic**

**RSS Feeds**

**Using A Myspace Blog**

**Myspace Bulletins**

**Social Marketing Websites**

**Using Podcasts**

**Using Social Bookmarks**

**Using Shopping centre and bulletin board ad space**

**Using Coupons and Coupon Sites**

**Networking With People Or At Event.**

**Using Business Cards, Posters & Business Cards**

**Automobile & Answering Machines**

**Using Direct Contact phone email**

**Email & Monthly Newsletters to your members**

**Advertise in the latest E-Zine of your niche**

**Giveaways & Bonuses**

**Traffic Exchanges**

**Seminars & Live Tele Conferencing**

**Using Shopping Networks**

**Using Websites That Have Just Expired**

**Using yahoo answers**

**Using an autoresponder.**

Hope this helps people out...i use more about 90% of these and it brings in enough money for you to quit your boring day job. Trust me I quit my job 2 years ago and never looked back.

### JasonParker

<http://erevenueselect.com/>

Well, here's how to get a ton of low-quality traffic...

Start an inner circle group of internet marketers and submit each other's stuff to social bookmarking sites, circulate each other's reports, and link to each other.

And here's how to get a lot of high quality traffic...

I'm a search engine guy. 95% of SEO, or so, has to do with the amount of backlinks you have.

So...

- Submit articles to directories.
- Write guest blogs.
- Start a viral linking campaign where you pile a bunch of links together and tell people to add theirs to it and pass it on.

### Jake Riley

<http://www.memberzilla.com/>

I'm not into social bookmarking as much as I used to be, only because I don't have the time or patience for it. That being said, the only ones I do get involved in are MyBlogLog.com and Facebook because they work fast and take only a few minutes a day.

MyBlogLog.com has done the best for me with little effort. In fact, it's virtually a guaranteed way to get traffic to your website if you take the time to visit communities and other users blogs, and add the widget to your own blog (so that it shows your visitors). It's one of the most simple ways to get traffic instantly (like today.. right now).

Another way to get traffic is to post on popular blogs with the nofollow attribute (and/or) the top commentators plugin. Those blogs with the top commentators plugin installed allow those who post a lot of good, quality comments to rank to the top of the list. This list is visible throughout the site, so if you can get on it, you will experience a flood of backlinks.

Tip: You can rank higher in the search engines by placing a keyword in the name field of the comment box rather than your name.

Here's a list to get you started:

PR7 Blogs without nofollow attribute:

<http://www.marketingpilgrim.com>

<http://onemansblog.com>

PR6:

<http://tech-buzz.net/>

<http://www.shoemoney.com/>

PR5:

<http://www.pureblogging.com/>  
<http://techie-buzz.com/>  
<http://www.jackbook.com/>  
<http://www.bluehatseo.com/>

PR4:

<http://nicusor.com/>  
<http://jakeldaily.com/>  
<http://www.salatti.net/>  
<http://www.keetsa.com/blog/>  
<http://sleepzine.com/>  
<http://mattresszine.com/>  
<http://www.jhsiess.com/>  
<http://zedomax.com/blog/>  
<http://pixelheadonline.com/blog/>  
<http://www.technibble.com/>  
<http://jalaj.net/>  
<http://tallfreak.com/>

It takes some work, but it will pay off.

## **GarrettAren**

Ok...Let me take a crack at this.

Let's start from the beginning.

Product: Personal Development/Whatever | Something that people WILL buy  
Strategy: PR & Viral Marketing. Also SEO by Building Lots of Backlinks FASTER (than everybody)  
Income: Recurring Commissions

First, you must build your site.

Since I'm kinda a retard at Web Design, I just find a nice template (and there ARE MILLIONS) and tweak the colors and structure to fit what I'm looking for . Spend the time putting together ORIGINAL CONTENT (because Content is KING) and since YOU are writing it, you can make it appeal to your TARGET AUDIENCE. Make sure your copy is all smooth and the way you want it before promoting it.

Remember: Testimonials are POWERFUL. Also Set up tracking links on all the links on the page so you can see which ones are getting the clicks. TEST.

Next, post a PRESS RELEASE about the official launch of your site.

Tease them with DRAMA...and make your LAUNCH EXCITING. Worst case scenario, just save up and pay for a PR Service...but do it yourself because it is a priceless skill to have.

Next, get as many people (friends, family, coworkers) to Stumble..and Digg...and whatever. Get them to use SocialPoster if you can.

Next, Article Marketing.

I'm talking like 1-2 Day for 30 DAYS STRAIGHT.

Spend a bunch of time narrowing the best 30 Titles for you to optimize, then write them!...or pay somebody to do it. Remember, you can use the article byline and THE BODY OF THE ARTICLE to place links. Place a link right in the article to increase Clickthrus (I think for Ezine its the 3-4th+ paragraph. You just cant use a link as the first word in your article or anything.

Make sure Google Analytics is installed.

By now...you should have some decent traffic to look at. Do some testing with The Viral Tell-a-Friend Script. Coax them to do it. You know: Pay It Forward Maybe use your Aweber...and tell them you will send them a cool blurb about XYZ that they may want to forward to their friends. Try to get 1 or the other.

Do another press release when you got your first 1,000 visitors or something. Get involved and set up Social Networking Web 2.0 properties for everything. Use that site as some sort of link bait...but also use it for SEO purposes back to your main site.

Set up one at:

Blogger

Wordpress

HubPages

BumpZee

Squidoo

Zimbio

Interlink your little network of sites together back to your main site.

Get The Old Fashion Reciprocal Link

Try To Target Sites that are bigger than yours and try to write a guest post for that audience.

JV with somebody.

Pheew. You should be good.

Build a template...and throw your keywords in the footer

**[Bev Clement](#)**

<http://www.smarticlemarketing.com/>

I get most of mine from google, and not the paid sort. It is well over 12 months and maybe closer to 2 years since I last did any PPC.

I spend zero time on keyword research.

I spend zero time, going and submitting my sites anywhere.

I spend zero time, doing all the things everybody tells you to do.

In fact, everything everybody tells you to do, I don't.

Yet, most of my sites are on the top page in google for keywords that people are searching for and they come and buy from my site.

One site recently has had a high amount of people wanting to buy shoes, and when you get people spending over \$300 on shoes that's a nice affiliate payment.

We were discussing this today in the Warrior Chat.

If you were to do a search forplr books, my site is on the 1st page of google, twice for that keyword, so I'm not even looking at odd keywords to generate income.

One thing I do, is check my stats using google dashboard to find the keywords that are relevant this week, and make sure the site is optimised, having something for those keywords.

When I started I didn't know about this forum or other forums dealing with marketing. I was in a forum for my main niche, and I knew how things worked there. We are talking a site with over 1 million members, and I listened to the complaints. But, when I decided to build my affiliate site, I did a search in google found the top sites, and decided that was how I would build mine. It would take time, but I did it and the rest is history.

Bev

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